



Have your ad in the Special 10th Anniversary Paoli Blues Fest Program for 2018!

Your Business Can Support the Paoli Blues Fest...

Be A Good Community Partner...

You Can Feel Good That Your Ad Will Be Seen by 1,000s of Fest Visitors...

All This Just By Being In Our Paoli Blues Fest Program!

The Program will have Band info, performance times, sponsors, vendors, supportive businesses, websites with information about places to stay, eat, train travel schedules and other local attractions. 1,000 + programs printed.

Show your support of the Fest as well as include offers, your vendor booth number, special give away with ad or whatever your creative thinking designs. Capture new customers and bring in your old friends.

Fill out the attached advertising form and send in with a check no later than September 15, 2018.

Send hi res pdf or jpg ad files no later than September 15, 2018 to marie@paolibluesfest.com.

Any questions? Contact Marie at marie@paolibluesfest.com

Ad Sizes and Costs:

Full Page, B&W Ad – 7.5" w x 10" h Cost: \$350

Half Page, B&W Ad – Horizontal 7.5" w x 5" h Cost: \$200

One-Quarter Page, B&W Ad – Vertical 3.75" w x 5" h Cost: \$100

Supporter Listing - Add Your Name Cost: \$25 (Just send in check with your business or personal name)

Ad Specs: All ads must be print ready

File Formats Accepted: Hi Resolution pdfs – 300 dpi grayscale

Pdfs should originate from: InDesign, Illustrator, Photoshop



2018 Paoli Blues Fest Program Ad Reservation Form

**I would like to have an ad in the Paoli Blues Fest 2018 Program
Ad Reservation Form and Payment are Due no later than September 15, 2018
High Resolution Ad File is Due no later than September 15, 2018**

Your Name*: _____

Business Name*: _____

Address*: _____

City State Zip*: _____

Phone*: _____

Email*: _____

Ad Size *: _____ Cost _____

Please send this form along with a check (made out to Paoli Blues Fest Inc) to
Paoli Blues Fest, P.O. Box 1148, Paoli, PA 19301

*Required Information

**Ad Specs at paolibluesfest.com – Program Ads Menu Tab
Send Ad file or business name listing to marie@paolibluesfest.com**