



Paoli Blues Fest 11th Anniversary 2019 Sponsorship

The Paoli Blues Fest team is busy getting ready for its **11th** year of the best Blues, food and overall great day.

Can we count on you this year to be a sponsor of the Paoli Blues Fest? Will you join us in making September 28th a day for all of Paoli to come alive with music? We can only do this with partners like *you*.

There are all different levels of giving. Knowing that you have been instrumental in making Paoli hum with activity, smiles and fun – is what we’re giving back to you along with promotional visibility – because you deserve to be recognized for your participation and generosity. See the Levels of sponsorship:

Sponsorship Levels

\$10,000 Memphis Blues

\$5,000 Big Easy Blues

\$2,500 Mississippi Blues

\$1,000 St. Louis Blues
\$500 Hillbilly Blues

Details...

\$10,000 Memphis Blues

Includes:

- Company Name and Logo Prominently Displayed on all promotional opportunities/materials/media/advertising
- Full page B&W ad in Fest program
- Acknowledged on stage
- Company representative speaks on stage
- Announced on iRadioPhilly.com (online radio stations) Blues Fest spots
- Interviewed by iRadioPhilly.com the day of the Fest
- Featured on Fest facebook page
- On Fest Website with link to company site
- Preferred VIP parking
- Free 2 Tents & Table/Chairs at Street Fair
- Signed framed print by Artist – Dane Tilghman – image used for fest
- Signed posters for guests in tent
- Signage/Banner over/on stage
- Featured in multiple promotional Eblasts
- Listed on back of T-Shirt and receive 10 Free T-shirts

\$5,000 Big Easy Blues

Includes:

- Company Name and Logo Displayed on all promotional opportunities/materials/media/advertising
- Half page B&W ad in Fest program
- Logo on Fest Website with link to company site
- Announced on iRadioPhilly.com (online radio stations) Blues Fest spots
- Featured in promotional Eblasts
- Featured on Fest facebook page
- Acknowledged on stage
- Your Banner displayed at Blues Fest
- Free 2 Tents & Table/Chairs at Street Fair
- Listed on back of T-Shirt and receive 6 Free T- Shirts

\$2,500 Mississippi Blues

Includes:

- Company Logo Displayed on all promotional opportunities/materials/media/advertising
- Half B&W page ad in Fest program
- Logo Displayed in promotional Eblasts
- Announced on iRadioPhilly.com (online radio stations) Blues Fest spots
- Listed on – www.paolibluesfest.com – with link to company site
- Your Banner displayed at Blues Fest
- Free 2 Tents &Table/Chairs at Street Fair
- Listed on back of T-Shirt and receive 4 Free T-Shirts

\$1,000 St. Louis Blues

Includes:

- Company Logo Displayed on all promotional opportunities/materials/media/advertising
- Quarter page B&W ad in Fest program
- Business logo displayed promotional Eblasts, Facebook entries
- On Fest Website – www.paolibluesfest.com -- with link to company site
- Free Tent &Table/Chairs at Street Fair
- Your Banner displayed at Blues Fest
- Listed on back of T-Shirt and 2 Free T-Shirts

\$500 Hillbilly Blues

Includes:

- Name listed on Posters and handouts
- Business listed in Fest program
- Free Tent &Table/Chairs at Street Fair
- Your Banner displayed at Blues Fest
- On Blues website site – www.paolibluesfest.com -- with link to your own

Cost for Vendor Table

You can choose to be a vendor instead of a sponsor:

\$235 to exhibit at the street fair festivities (\$225 if reserved and paid before June 30, 2018)

Get 10x10 Tent, table and 2 chairs – set up and in place

Contact Ken Klaus at ken@paolibluesfest.com with any questions or to confirm your sponsorship.

Or call (484) 995-2833

OR Fill out a Sponsorship Form, include check and (download at www.paolibluesfest.com) send to:

Paoli Blues Fest, Inc

P.O. Box 1148

Paoli, PA 19301

Find out more Fest details at: www.paolibluesfest.com